

NORTHE
AST 3X3
BASKETB
ALL
FEDERAT
ION



MEDIA KIT



WHO WE ARE

WE ARE AN
ORGANIZATION THAT
SUPPORTS THE BASKETBALL
COMMUNITY

The Northeast 3x3 Basketball Federation and its Inaugural 2017 Summer Tournament aim to grow this developmentally beneficial and massively entertaining version of the game.

3x3 Basketball, also known as 3v3 or 3-on-3, comes in different shapes and sizes and versions within its basic premise. The newly-formed BIG3 League, featuring former NBA stars, has a 4-point shot. The global governing body of basketball, FIBA, began hosting the 3x3 World Championships in 2010, and has a 12-second shot clock. The top youth basketball association in America, the jr. NBA, tallies scoring by 1-pointers and 2-pointers.

And so with that knowledge, we at the Northeast 3x3 Basketball Federation present our unique take on the game that works for players of all ages and abilities.



We believe in
the power
of sports and
creativity to
unite a
community.

From a cultural standpoint, basketball courts and gyms largely serve as centers of social interaction: they provide players and families with a place to break down class, race, and gender boundaries, congregate, talk, entertain one another, and compete in a safe place. With its half-court playing space, 3x3 Basketball allows for more opportunities for excitement than the traditional 5x5 full-court game.



NORTHEAST 3X3

BASKETBALL FEDERATION



ABOUT 2017 INAGURAL SUMMER TOURNAMENT

The tournament, being held August 4 - 6, at Burgo Basketball Association's state-of-the-art outdoor facility in Dartmouth, Mass., will attract more than 150 teams and more than 600 players. Competition will include divisions for players as young as age 8 to as old as 30+. Town travel teams, AAU clubs, high school, college and professional players are invited, as well as any weekend warriors. The tournament is set to be an annual summer event that showcases Massachusetts' Southcoast!

DETAILS & PRIZES

The Northeast 3x3 Basketball Federation is pleased to partner with adidas, A's Before J's, Burgo Basketball Association, Southcoast 3on3 and several other community organizations to present a world-class entertainment experience.

4-POINT SHOOTOUT & DUNK CONTEST

- Sunday, August 6, will feature the semifinals and finals for all divisions, as well as a unique 4-point shootout and dunk contest that is sure to make the crowd to cheer!

CUSTOM PRIZES

- Sidekick Illustrations' graphic designer, Ethan Weinstein, will create custom adidas James Harden Volume 1 shoes and video game controllers for winning participants!

CONTACT INFO

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